









1x SG 60



# SMARTGYRO & RISING SONS JOIN FORCES TO DEMONSTRATE ADVANCED STABILIZATION

#### May 8, 2025

Gulf Sportfishing Champions will be sharing their experiences throughout the season as they navigate the highly competitive Gulf sportfishing circuit.

<u>Smartgyro</u>, a global innovator in advanced marine stabilization solutions, has partnered with the Alabama-based tournament fishing team, <u>Rising Sons</u>, to showcase the power and performance of the <u>SG60 stabilizer</u> across the 2025 Gulf sportfishing season.

With a packed schedule that includes some of the most prestigious tournaments in offshore sportfishing, the partnership provides Smartgyro with the perfect opportunity to highlight how its stabilization technology enhances onboard comfort, safety, and focus in high-pressure, real-world conditions.

### Two Years of Success with Smartgyro's SG60 in Rising Sons' Viking 58

Rising Sons have been proud Smartgyro users for over two years, following a repower of their Viking 58 in 2023. The unit was expertly installed and integrated by authorized dealer <u>Gillen Yacht Services</u>, ensuring optimal performance and seamless compatibility with the vessel's updated power and systems.

Under the terms of the new collaboration, the team will showcase how Smartgyro's SG60 stabilizer has impacted their experience and performance, sharing behind-the-scenes insights with their rapidly growing fanbase.

"We are delighted to partner with Rising Sons. They represent everything we admire about competitive sportfishing - passion, dedication, and a relentless drive to perform at the highest level." said Pieter Feenstra, Sales Director for North Europe, APAC and the Americas at Smartgyro. "We are proud to support them with technology designed to make their time on the water safer, more comfortable, and ultimately more successful. This partnership provides an excellent opportunity to demonstrate what Smartgyro stabilization can deliver in real tournament conditions where performance and reliability are critical."



Toby Berthelot, Vice President of Rising Sons, added: "Rising Sons is always looking for an edge and strives to use the best technology, which is why we selected Smartgyro for stabilization. Their cutting edge systems reduce roll in the Gulf's unpredictable conditions, keeping us comfortable and energized throughout long tournaments. Additionally, the technology enhances our sonar performance, making it easier to track the winning fish. With our busy schedule, simple maintenance ensures we stay on the water, and the ability to rebuild the gyro in place without removing the unit is a significant advantage."

#### **Enhanced Stability for Peak Performance on the Water**

From minimizing fatigue on long runs to maintaining balance while battling massive gamefish, the SG60 has already transformed the team's approach to competitive fishing. With significantly reduced roll and improved vessel handling, the crew is able to stay sharp, focused, and safe during grueling multi-day tournaments where every second and every swing of the rod counts.

Family-Driven Passion Powers Rising Sons' Tournament Success Based in Orange Beach, Alabama, Rising Sons began as a family-driven passion project that evolved into one of the Gulf Coast's most exciting and dedicated tournament teams. The team has quickly made a name for themselves with a blend of passion, skill, and heart - and their commitment to continuous improvement led them to Smartgyro's cutting-edge technology.

Looking ahead to 2025, Team Rising Sons is gearing up for a packed tournament schedule on the Gulf circuit, which includes the Orange Beach Billfish Classic, Mississippi Gulf Coast Billfish Classic, Emerald Coast Blue Marlin Classic, and a partnership with the Mississippi Blues AC to compete in the Sportfishing Championship series. These events are known for their high stakes, unpredictable weather, and intense competition, ideal conditions to put Smartgyro to the test.

Their season kicked off at The Catch, the Sport Fishing Championship's pro-am event in Fort Lauderdale, hosted by Cleveland Browns Quarterback Jameis Winston. Fishing alongside NFL legends and top professional teams, Rising Sons proudly represented their story, and Smartgyro's innovation on a national stage.



#### Jaselyn Berthelot Shaping the Future of Women in Fishing

The team is also proudly WBENC (Women's Business Enterprise National Council) certified, a distinction that reflects the ownership and leadership of Jaselyn Berthelot. As one of the few female owners in the competitive offshore fishing world, Jaselyn has become a passionate advocate for women in the industry, working to represent and elevate female voices in the sport. Earlier this year, she had the incredible opportunity to speak on a panel at the Brand Innovators Super Bowl event in New Orleans, sharing her journey and insights on the power of authentic storytelling in sports alongside NFL players Raheem Mostert of the Las Vegas Raiders and Jeffery Simmons of the Tennessee Titans. The event allowed her to advocate for the future of offshore fishing and the role women are playing in shaping its evolution.

Owner of Rising Sons, Jaselyn Berthelot also emphasized how the partnership with Smartgyro has helped her team maintain a competitive edge:

"As one of the few women competing at the highest level in offshore fishing, I take great pride in showing that grit, preparation, and having the right tools make all the difference. Partnering with Smartgyro gives me and the Rising Sons team the edge we need to stay competitive in challenging conditions. The reduced roll keeps us steady and focused throughout long tournament days, and the enhanced sonar performance ensures we stay locked in on the fish that matter. In a sport where every second counts, Smartgyro's reliability and simple maintenance allow us to focus on what we do best, winning."

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